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CONTACT:

Neil Foote

Foote Communications, LLC

neil@neilfoote.com

214.448.3765

**Baltimore Native to Unveil New Line of Eco-Friendly, Convertible
Footwear at Launch Party**
Stylish Design Is Two Shoes In One: High Heel and a Flat

(BALTIMORE – February 29) Baltimore native **Sheena Young** is launching “*Nael Coce Ambi Collection*”, a new line of eco-friendly high heel shoes that have a built-in flat shoe that are comfortable and have anti-bacterial features.

Young, a chemist working on her Ph.D., is unveiling the new footwear, with their distinctive green soles, at a launch party, 8 p.m. – 1 a.m. Saturday at the **Milan Restaurant and Lounge**, 1000 Eastern Avenue, Baltimore, Md. The \$35 event will feature shoe giveaways, shoe sales, a fashion show and a performance by **Mario**, the Grammy-nominated singer who also is a Baltimore native. A portion of the proceeds from shoe sales will go to the **Women’s Funding Network**, a global initiative that helps fund women’s businesses. To purchase tickets, go online to www.naelcoce.com/launchparty.html.

“This project all came about one New Year’s Eve when I grew tired of wearing my high heels, but didn’t want to walk barefoot,” said Young, who earned her undergraduate degree from **Spelman College** and her masters degree from **Johns Hopkins University**. “This is the perfect solution for all of us women who want to wear trendy, fashion-forward high heel shoes and want the comfort of wearing flats. They provide a simple solution to painful high heel shoes.”

The patent-pending footwear, currently available in black or gold glitter, is two shoes in one, available in sizes 5 to 11. They are a stylish 4-inch-heel made from earth friendly materials and a comfortable flat shoe that easily slips in and out of the high heel shoe. The insoles are made from natural organic fiber that is lightweight, hypoallergenic and non-toxic. The shoebox is made of recyclable paper that can be carried as a bag. Future styles will be unveiled at the fashion show, including a bridal line.

Nael Coce, a division of **ECOclean Corporation**, a corporation that provides eco-friendly consumer products, is planning to launch a series of products in the months ahead. To interview Sheena Young or learn more about the shoes, contact Neil Foote, Foote Communications, LLC, 214.448.3765, neil@neilfoote.com.

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